

J. Walter Thompson/Helen Lansdowne Resor Scholarship

The Helen Lansdowne Resor Scholarship is an international opportunity that awards up to \$10,000 for five creative women. Winners also get an internship at J. Walter Thompson, one-on-one mentorship and first-look placement upon graduation. So, who is Helen? A game changer, that's who. It started in 1908, when Helen Lansdowne was hired by J. Walter Thompson Cincinnati as the industry's first female copywriter. She soon moved to the New York office, where she rose through the ranks as a creative powerhouse. She hired and mentored dozens of creative women, ensuring that the female voice was represented in J. Walter Thompson's work. Who's eligible? Female students registered at an undergraduate, graduate, and/or portfolio school with at least 12 months of school left as of May 14, 2018. To throw your headband into the ring, apply! Visit <http://www.jwt.com/> <https://www.jwt.com/hrscholarship/>

AWARD INFORMATION

Award Amount	\$10,000
Number of Awards	5
Application Deadline	May 14
Available to Class Level	None specified
Renewability	Not renewable

ELIGIBILITY REQUIREMENTS

Minimum GPA Required	2.5
Ethnicity/Heritage	None specified
Residency	None specified
Gender	Female
Religious Affiliation	None specified
Location of College	None specified
Area of Study	None specified
Financial Need	Financial need analysis is not required

SCHOLARSHIP SPONSOR

Organization	HR Project Manager J. Walter Thompson
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