

# Oakland University

## Rochester, MI

Oakland University, founded in 1957, is a public, comprehensive university. Its average class size numbers fewer than 30 students, and 98% are taught by regular faculty rather than teaching assistants. There are many opportunities for undergraduates to be involved in research projects. Oakland's internationally renowned Eye Research Institute is the only major research center in the U.S. not associated with a medical school. Oakland has major institutes and centers in wellness, biochemistry technology and international studies. In 1999, several new laboratories opened, including the EDS Software Verification and Testing Lab and the Product Development and Manufacturing Center. The university also has an active interdisciplinary Honors College. Its 1,444-acre campus is located in Rochester, 25 miles north of downtown Detroit.

Web Site	<a href="http://www.oakland.edu/">www.oakland.edu/</a>
Institution Type	Public
Coeducational	Yes
Undergraduate Students	16,793
Women	9,641 (57.4%)
Men	7,152 (42.6%)
Graduate Students	3,468

## ADMISSION

Entrance Difficulty	Moderately difficult	<b>Qualifications of Enrolled Freshmen</b>	
Overall Admission Rate	80% of 10,162 applicants were admitted	Average GPA	3.40
Early Action Offered	No	SAT Math	19-26 range of middle 50%
Early Decision Offered	No	SAT Critical Reading	Not reported
Regular Admission Deadline	Rolling	SAT Writing	Not reported
		ACT Composite	23 average 20-26 range of middle 50%

## Selection of Students

Factor	Very Important	Important	Considered	Not Considered
Academic GPA	X			
Standardized Tests		X		
Essay			X	
Extracurricular Activities			X	

## MONEY MATTERS

Cost of Attendance	In-state: \$25,128 Out-of-state: \$36,581
Tuition and Fees	In-state: \$12,420 Out-of-state: \$23,873
Room and Board	\$9,910
Average Percent of Need Met	77%
Average Freshman Award	\$14,475
Average Indebtedness of 2016 Graduates	\$27,669

## ACADEMICS

Academic Calendar System	Semester
General Education/Core Curriculum	Required
Full-Time Faculty Teaching Undergraduates	Not reported
Regular Class Size	Not reported

## CAMPUS LIFE

Rochester Population	12,889
Nearest Metropolitan Area	Detroit
Freshman Housing Guarantee	Freshmen are given priority consideration for housing
Students in College Housing	42% of freshmen, 16% of all students
Athletic Conferences	NCAA Division I
Mascot	Golden Grizzlies
Sororities	5% of women participate
Fraternities	3% of men participate

## STUDENTS

Ethnicity of Students from U.S.	0.3% American Indian/Alaskan Native 4.5% Asian 7.7% Black/African-American 3.1% Hispanic/Latino 3.1% Multi-race (not Hispanic/Latino) 0.1% Native Hawaiian/ Pacific Islander 76.6% White 4.6% Unknown
International Students	2.0% from 45 countries
First-Year Students Returning	76.4%
Students Graduating Within 4 Years	15.7%
Graduates Offered Full-Time Employment Within 6 Months	82%
Graduates Pursuing Advanced Study Directly	23.0%

## FRESHMAN ADMISSION REQUIREMENTS

### Entrance Difficulty

Moderately Difficult: More than 75% of freshmen were in the top 50% of their high school class and scored over 1010 on the SAT I or over 18 on the ACT; about 85% or fewer of all applicants accepted.

### High School Preparation

High School Graduation	High school diploma required and GED is accepted
High School Program	College preparatory program is required

### High School Units Required or Recommended

Subject	Required Units	Recommended Units
English	4	
Mathematics	4	
Science	3	
Foreign Language		2
Social Studies	3	
History		
Academic Electives		

### Examinations

Exam	Required	Scores Due in Admissions Office
SAT or ACT	Required	September 1
SAT Only		
ACT Only		
SAT and SAT Subject Tests, or ACT	Not used if submitted	September 1
SAT Subject Tests Only	Not used if submitted	
SAT Essay Component Policy	Not reported	
ACT Writing Test Policy	Accepted with or without writing component	
Use of SAT/ACT Essay	SAT: Used for placement ACT: Used for placement	

## APPLYING FOR ADMISSION

### Admissions Office

Address	
City, State, Zip	Rochester, MI 48309-4401
Phone	(248) 370-3360
Fax	(248) 370-4462
E-mail	<a href="mailto:visit@oakland.edu">visit@oakland.edu</a>

### Early Admission

Early Decision Offered	No
Early Decision Deadline	
Early Decision Notification	
Early Action Offered	No
Early Action Deadline	
Early Action Notification	

### Application Dates and Fees

Regular Admission Deadline	Rolling
Application Fee	No fee required
Application Fee Waiver	Not reported
Regular Admission Notification	Rolling, notification begins September 1
Accept Offer of Admission	Not reported
Waiting List Used	No
Defer Admission	Student can defer admission
Transfer Admission	Transfer applications accepted

**APPLYING FOR ADMISSION - continued**

**Application Form**

Common Application	<b>Not accepted</b>
Universal College Application	<b>Not accepted</b>
Electronic Application	<u>Available</u>

**Other Application Requirements**

Interview	<b>Not Required</b>
Essay or Personal Statement	
Letters of Recommendation	
Other	<b>Audition for music, theatre, and dance recommended for some freshmen</b>
Financial Need	<b>Financial need is not a consideration in the admissions process</b>

**SELECTION OF STUDENTS**

<b>Factor</b>	<b>Very Important</b>	<b>Important</b>	<b>Considered</b>	<b>Not Considered</b>
Rigor of Secondary School Record	X			
Academic GPA	X			
Standardized Tests		X		
Class Rank			X	
Recommendations			X	
Essay			X	
Interview			X	
Level of Applicant's Interest				X
Extracurricular Activities			X	
Volunteer Work			X	
Particular Talent/Ability			X	
Character/Personal Qualities			X	
First Generation to Attend College				X
State Residency				X
Geographic Residence				X
Relation with Alumnus				X
Religious Affiliation/ Commitment				X
Ethnicity				X
Work Experience			X	

**PROFILE OF FALL ADMISSION**

**Admission Rates**

Overall Admission Rate	<b>80% of 10,162 applicants were admitted</b>
Women	<b>80% of 6,115 applicants were admitted</b>
Men	<b>81% of 4,047 applicants were admitted</b>
Students Enrolled	<b>3,321 (41%) of 8,169 admitted students enrolled</b>
Women	<b>1,806 (37%) of 4,891 admitted students enrolled</b>
Men	<b>1,515 (46%) of 3,278 admitted students enrolled</b>
Early Decision Admission Rate	
Early Action Admission Rate	
Students Offered Wait List	
Students Accepting Wait List Position	
Students Admitted From Wait List	

**SAT Scores of Enrolled Freshmen**

SAT Math	<b>19-26 range of middle 50%</b>
Score of 700 - 800	<b>Not reported</b>
Score of 600 - 700	<b>Not reported</b>
Score of 500 - 600	<b>Not reported</b>
Score of 400 - 500	<b>Not reported</b>
Score of 300 - 400	<b>Not reported</b>
Score of 200 - 300	<b>Not reported</b>
SAT Critical Reading	<b>Not reported</b>
Score of 700 - 800	<b>Not reported</b>
Score of 600 - 700	<b>Not reported</b>
Score of 500 - 600	<b>Not reported</b>
Score of 400 - 500	<b>Not reported</b>
Score of 300 - 400	<b>Not reported</b>
Score of 200 - 300	<b>Not reported</b>
SAT Writing	<b>Not reported</b>
Score of 700 - 800	<b>Not reported</b>
Score of 600 - 700	<b>Not reported</b>
Score of 500 - 600	<b>Not reported</b>
Score of 400 - 500	<b>Not reported</b>
Score of 300 - 400	<b>Not reported</b>
Score of 200 - 300	<b>Not reported</b>

**Grade Point Average of Enrolled Freshmen (4.0 scale)**

Average GPA	<b>3.40</b>
3.75 and Above	<b>31%</b>
3.50 - 3.74	<b>17%</b>
3.25 - 3.49	<b>15%</b>
3.00 - 3.24	<b>14%</b>
2.50 - 2.99	<b>21%</b>
2.00 - 2.49	<b>2%</b>

**ACT Scores of Enrolled Freshmen**

ACT Composite	<b>23 average 20-26 range of middle 50%</b>
Score of 30 - 36	<b>8%</b>
Score of 24 - 29	<b>37%</b>
Score of 18 - 23	<b>49%</b>
Score of 12 - 17	<b>6%</b>
Score of 6 - 11	<b>0%</b>
Score of 5 or Below	<b>0%</b>

**Other Qualifications of Enrolled Freshmen**

High School Class Rank	<b>Top tenth: 18% Top quarter: 47% Top half: 77% Bottom half: 23%</b>
National Merit Scholar	<b>Not reported</b>
Valedictorian	<b>Not reported</b>
Class President	<b>Not reported</b>
Student Gov. Officer	<b>Not reported</b>

## TUITION AND EXPENSES

Cost of Attendance	<b>In-state: \$25,128</b> <b>Out-of-state: \$36,581</b>	Books and Supplies	<b>\$764</b>
Tuition and Fees	<b>In-state: \$12,420</b> <b>Out-of-state: \$23,873</b>	Other Expenses	<b>\$2,034</b>
Room and Board	<b>\$9,910</b>	Payment Plans	<b>Credit card, installment plan, deferred payment</b>

## APPLYING FOR FINANCIAL AID

### Financial Aid Office

E-mail	<a href="mailto:finaid@oakland.edu">finaid@oakland.edu</a>
Web Site	<a href="#">Financial Aid Web Site</a>
Net Price Calculator URL	<a href="#">Net Price Calculator URL</a>

### Application Process

Application Deadline	<b>Priority deadline February 15</b>
Award Notification	<b>On a rolling basis beginning March 8</b>
Method for Awarding Institutional Aid	<b>Federal Methodology</b>

### Forms Required

FAFSA  
Code is 002307

### Cost to File

**Free**

## PROFILE OF 2015-16 FINANCIAL AID

### Freshmen

Financial Aid Applicants	<b>2,201 (82.3%) of freshmen</b>
Found to Have Need	<b>1,677 (76.2%) of applicants</b>
Received Financial Aid	<b>1,618 (96.5%) of applicants with financial need</b>
Need Fully Met	<b>156 (9.6%) of aid recipients</b>
Avg. Pct. of Need Met	<b>77%</b>
Average Award	<b>\$14,475</b>
Need-Based Gift	<b>Received by 1,307 (80.8%) of aid recipients, average amount \$8,102</b>
Need-Based Self-Help	<b>Received by 1,045 (64.6%) of aid recipients, average amount \$3,239</b>
Merit-Based Gift	<b>Received by 804 (49.7%) of aid recipients</b>
Merit-Based Gift	<b>431 (16.1%) of freshmen had no financial need and received merit aid, average amount \$5,174</b>

### All Undergraduates

Financial Aid Applicants	<b>9,774 (75.9%) of undergraduates</b>
Found to Have Need	<b>8,072 (82.6%) of applicants</b>
Received Financial Aid	<b>7,886 (97.7%) of applicants with financial need</b>
Need Fully Met	<b>660 (8.4%) of aid recipients</b>
Avg. Pct. of Need Met	<b>72%</b>
Average Award	<b>\$13,766</b>
Need-Based Gift	<b>Received by 5,612 (71.2%) of aid recipients, average amount \$5,996</b>
Need-Based Self-Help	<b>Received by 5,770 (73.2%) of aid recipients, average amount \$4,711</b>
Merit-Based Gift	<b>Received by 4,419 (56.0%) of aid recipients</b>
Merit-Based Gift	<b>2,311 (17.9%) of undergraduates had no financial need and received merit aid, average amount \$3,885</b>

PROFILE OF 2015-16 FINANCIAL AID - continued

**Borrowing**

2016 Graduates Who Took Out Loans	65%
Average Indebtedness of 2016 Graduates	\$27,669
Parents Borrowing PLUS Loans	
Parents of Students Receiving Aid	Not reported
Parents of Students Not Receiving Aid	Not reported

**FINANCIAL AID PROGRAMS**

**Loans**

Federal Loans	Direct subsidized Stafford loans, direct unsubsidized Stafford loans, direct PLUS loans, Federal Perkins loans
State Loans	
Other Loans	Private loans

**Scholarships and Grants**

Need-Based Available	Federal Pell grants, SEOG, State scholarships, Institutional scholarships, Private scholarships
Non-Need-Based Available	Academic scholarships, Creative arts/performance scholarships, Music/Drama scholarships, Athletic scholarships, Alumni affiliation scholarships, Leadership scholarships

**Non-Need Awards**

Academic Interest/Achievement Award Areas	Humanities
Number of Awards	Not reported
Top Areas (By Money Awarded)	
Creative Arts/Performance Award Areas	Not reported
Number of Awards	Not reported
Top Areas (By Money Awarded)	
Special Achievements/Activities Award Areas	Not reported
Number of Awards	Not reported
Top Areas (By Money Awarded)	
Special Characteristics Award Areas	Not reported
Number of Awards	Not reported
Top Areas (By Money Awarded)	

FINANCIAL AID PROGRAMS - continued

---

**Employment**

Work-Study Programs	<b>Federal work study available, other work study available</b>
Average Earnings from On-Campus Employment	<b>Not reported</b>



Academic Calendar System	<b>Semester</b>
Summer Session	<b>Offered</b>
General Catalog/Bulletin	

## UNDERGRADUATE EDUCATION

### Undergraduate Majors

Accounting	English Language and Literature, General	Mathematics, General
Acting	Environmental Chemistry	Mechanical Engineering
Actuarial Science	Environmental Health	Medical Radiologic Technology/Science - Radiation Therapist
African Studies	Environmental Science	Music Performance, General
Anthropology	Film/Cinema/Video Studies	Music Teacher Education
Art History, Criticism and Conservation	Finance, General	Music, General
Biochemistry	Fine Arts and Art Studies, Other	Musical Theatre
Biology/Biological Sciences, General	Fine/Studio Arts, General	Nuclear Medical Technology/Technologist
Biophysics	Foreign Languages and Literatures, General	Occupational Health and Industrial Hygiene
Business/Commerce, General	French Language and Literature	Operations Management and Supervision
Business/Managerial Economics	German Language and Literature	Painting
Chemistry, General	Health Professions and Related Clinical Sciences, Other	Philosophy
Clinical Laboratory Science/Medical Technology/Technologist	Histologic Technology/Histotechnologist	Photography
Communication, General	History, General	Physics, General
Computer Engineering, General	Human Resources Development	Political Science and Government, General
Computer and Information Sciences, General	Human Resources Management/Personnel Administration, General	Psychology, General
Creative Writing	Industrial Engineering	Public Administration
Cytotechnology/Cytotechnologist	Information Technology	Radiologic Technology/Science - Radiographer
Dance, General	International Relations and Affairs	Registered Nursing/Registered Nurse
Drama and Dramatics/Theatre Arts, General	Japanese Language and Literature	Social Work
Drawing	Journalism	Sociology
East Asian Studies	Keyboard Instruments	Sociology and Anthropology
Economics, General	Latin American Studies	Spanish Language and Literature
Electrical and Electronics Engineering	Liberal Arts and Sciences, General Studies and Humanities, Other	Statistics, General
Elementary Education and Teaching	Liberal Arts and Sciences/Liberal Studies	Technical Theatre/Theatre Design and Technology
Engineering Chemistry	Linguistics	Voice and Opera
Engineering Physics/Applied Physics	Management Information Systems, General	Women's Studies
Engineering, Other	Marketing/Marketing Management, General	Writing, General

## UNDERGRADUATE EDUCATION - continued

Most Popular Disciplines	Health professions and related sciences, Business/marketing, Communication/journalism
Combined Liberal Arts/Professional Degree Programs	None
Special Programs	Accelerated program, Double major, Honors program, Independent study, Student-designed major, Teacher certification, Cooperative education program, Internships
Study Abroad	Offered
Online Degrees	Some online degree programs

## CURRICULUM AND GRADUATION REQUIREMENTS

General Education/Core Curriculum	Required
Computer	Not required
Foreign Language	Required
Math/Science	Required for all students

## ADVANCED PLACEMENT

International Baccalaureate	Accepted
Advanced Placement (AP) Examinations	Accepted for placement and credit
Sophomore Standing	Available through AP examinations

## FACULTY AND INSTRUCTION

Full-Time Faculty	Not reported
Part-Time Faculty	Not reported
Full-Time Faculty with Ph.D./Terminal Degree	Not reported
Regular Class Size	Not reported
Discussion Section/Lab Class Size	Not reported

## ACADEMIC RESOURCES

### Libraries

Library Available on Campus	Yes
Holdings	950,808

### Computing

Computer Ownership	Students not required to own/lease a computer
Computers Available on Campus	Not Reported
Internet/E-mail Access	Not reported

## ACADEMIC SUPPORT SERVICES

Remedial Instruction	Offered
Tutoring	Available
Services for Learning Disabled Students	Available
Services for Physically Disabled Students	Hearing impaired services, speech disorders services, visually impaired services, wheelchair access

## GRADUATE/PROFESSIONAL SCHOOL EDUCATION

### Master's Degrees Offered

Executive Master of Business Administration, Master of Arts in Teaching, Master of Training and Development, Master of Science, Master of Music, Master of Science in Physical Therapy, Master of Accountancy, Master of Business Administration, Master of Education, Master of Arts, Master of Public Administration, Master of Science in Nursing

### Master's Programs of Study

Accounting  
Allied Health--General  
Applied Behavior Analysis  
Applied Mathematics  
Applied Statistics  
Biological and Biomedical Sciences--General  
Business Administration and Management--General  
Chemistry  
Computer Engineering  
Computer Science  
Counseling Psychology  
Early Childhood Education  
Economics  
Education--General  
Educational Leadership and Administration  
Electrical Engineering  
Elementary Education  
Engineering Management

Engineering and Applied Sciences--General  
English  
English as a Second Language  
Entrepreneurship  
Environmental Sciences  
Environmental and Occupational Health  
Exercise and Sports Science  
Family Nurse Practitioner Studies  
Finance and Banking  
Gerontological Nursing  
Higher Education  
History  
Human Resources Management  
Industrial and Manufacturing Management  
International Business  
Liberal Studies  
Linguistics  
Management Information Systems

Marketing  
Mathematics  
Mechanical Engineering  
Medical Physics  
Music  
Music Education  
Nonprofit Management  
Nurse Anesthesia  
Nursing--General  
Organizational Management  
Physics  
Public Administration  
Reading Education  
Secondary Education  
Software Engineering  
Special Education  
Systems Engineering  
Systems Science

## GRADUATE/PROFESSIONAL SCHOOL EDUCATION - continued

---

### Doctoral Degrees Offered

Doctor of Philosophy, Doctor of Science in Physical Therapy, Doctor of Nursing Practice, Doctor of Physical Therapy, Transitional Doctor of Physical Therapy

### Doctoral Programs of Study

Allied Health--General  
Applied Mathematics  
Biological and Biomedical Sciences--General  
Chemistry  
Computer Engineering  
Computer Science  
Counseling Psychology  
Early Childhood Education  
Education--General  
Educational Leadership and Administration

Electrical Engineering  
Engineering Management  
Engineering and Applied Sciences--General  
Environmental Sciences  
Exercise and Sports Science  
Higher Education  
Management Information Systems  
Maternal and Child Health  
Mechanical Engineering  
Medical Physics

Music  
Music Education  
Nursing--General  
Organizational Management  
Physical Therapy  
Physics  
Reading Education  
Software Engineering  
Systems Engineering  
Systems Science

## LOCATION AND SETTING

Rochester Population	<b>12,889</b>
Nearest Metropolitan Area	<b>Detroit</b>
Environment	<b>Not reported</b>
Campus Size	<b>1,444 acres</b>

### Getting Around

Campus Map	<a href="#">Map</a>
Nearest Airport	<b>35 mile(s) from campus in Detroit</b>
Nearest Bus Station	<b>5 mile(s) from campus in Pontiac</b>
Nearest Train Station	<b>5 mile(s) from campus in Pontiac</b>

### Weather

Temperature	<b>15.6 average low in January, 78.9 average high in September</b>
Rain	<b>140 rainy days per year</b>

## HOUSING

College Housing	<b>College offers housing to students</b>
Types of Housing	<b>Coed dorms, single student apartments, disabled student housing, fraternity/sorority housing</b>
Students in College Housing	<b>42% of freshmen, 16% of all students</b>
Housing Requirements	
Freshman Housing Guarantee	<b>Freshmen are given priority consideration for housing</b>
Students Living Off Campus/Commuting	<b>84%</b>
Off-Campus Housing Assistance	<b>Assistance in locating off-campus housing is available</b>

## SECURITY

24-Hour Emergency Phone/Alarm Devices	<b>Available</b>
24-Hour Security Patrols	<b>Available</b>
Late-Night Transport/Escort Services	<b>Available</b>
Electronically Operated Housing Entrances	<b>Available</b>
Other	<b>state certified police officers, security lighting, extensive camera system, self-defense/alcohol abuse classes</b>

## PERSONAL SUPPORT SERVICES

Health Service	<b>Offered</b>
Personal Counseling	<b>Offered</b>
Child Care	<b>Offered</b>

**SPORTS AND RECREATION**

**Intercollegiate Athletics**

Athletic Conferences	NCAA Division I
Mascot	Golden Grizzlies
School Colors	Black, gold, and white

**Intercollegiate Sports Offered**

Sport	WOMEN		MEN	
	Offered	Scholarships Given	Offered	Scholarships Given
Baseball			X	X
Basketball	X	X	X	X
Cross-Country Running	X	X	X	X
Golf	X	X	X	X
Ice Hockey			X	
Soccer	X	X	X	X
Softball	X	X		
Swimming And Diving	X	X	X	X
Tennis	X	X		
Track And Field	X		X	
Volleyball	X	X		

**SPORTS AND RECREATION - continued**

---

**Club Sports**

Women's Club Sports

Men's Club Sports

**Recreational Sports**

Intramural Sports | basketball, racquetball, soccer, softball, table tennis, triathlon, volleyball

**STUDENT ACTIVITIES**

---

Activities and Organizations

choral groups, concert band, dance, drama theatre, jazz band, literary magazine, music ensembles, music theatre, opera, radio station, student government, student newspaper, student film society, symphony orchestra, television station

Sororities

5% of women participate

Fraternities

3% of men participate

ROTC

Air Force ROTC offered off campus



## STUDENT BODY

Coeducational	Yes
All Undergraduates	16,793
Women	9,641 (57.4%)
Men	7,152 (42.6%)
Full-Time Undergraduates	12,887
Ethnicity of Students from U.S.	0.3% American Indian/Alaskan Native 4.5% Asian 7.7% Black/African-American 3.1% Hispanic/Latino 3.1% Multi-race (not Hispanic/Latino) 0.1% Native Hawaiian/ Pacific Islander 76.6% White 4.6% Unknown
International Students	2.0% from 45 countries
Average Age	22
All Graduate Students	3,468

## UNDERGRADUATE RETENTION AND GRADUATION

First-Year Students Returning	76.4%
Students Graduating Within 4 Years	15.7%
Students Graduating Within 5 Years	35.9%
Students Graduating Within 6 Years	44.0%

## AFTER GRADUATION

Graduates Offered Full-Time Employment Within 6 Months	82%
Average Starting Salary	Not reported
Graduates Pursuing Advanced Study Directly	23.0%
Disciplines Pursued	Not reported



COLLEGEdata is a free service of 1st Financial Bank USA

COLLEGEdata is a member of the National Association for College Admission Counseling and subscribes to the Statement of Principles of Good Practice.

<https://www.collegedata.com/>

Copyright © 2018